Luxembourg

ORGANIZATIONS INVOLVED

- Service National de la Jeunesse (www.SNJ.lu) – national youth administration and coordinator of the Luxembourg Safer Internet Center BEE SECURE (www.bee-secure.lu)
- Kanner JugendTelefon (www.KJT.lu) – national child and parents’ helpline – in charge of the BEE SECURE Helpline and Stopline
- University Luxembourg, INSIDE, Georges Steffgen (http://wwwde.uni.lu/recherche/flshase/inside/people/georges_steffgen?page=Publikationen); important study on cyber bullying: The COST-Action on cyber bullying: Developing an International Network (Peter K. Smith, Georges Steffgen)

NATIONAL OR LOCAL PROGRAMS (PREVENTION AND INTERVENTION)

1: NOT FUNNY – BEE FAIR, Stop cybermobbing!

- Campaign “NOT FUNNY – BEE FAIR, Stop cybermobbing!”
  In the school year 2012/13 BEE SECURE chose cyber bullying as topic for its yearly large-scale thematic campaign.

"NOT FUNNY – BEE FAIR, Stop cybermobbing!" was the slogan to raise awareness on this topic. The campaign was coming along with a website, a poster, a flyer and gadgets (friendship bracelets, anti-stress balls, balloons), addressing all target groups. The objectives were to inform about cyber bullying, to give advices on how to behave correctly online (BEE FAIR), how to protect oneself from being bullied and what to do/where to get help in case of becoming a victim.

In the frame of the campaign more than 40,000 bracelets have been distributed at public events and school trainings, about 12,000 squeeze balls and 40,000 flyers. The bracelets are continuously distributed as the topic still is treated at the « BEE SECURE for school » trainings (more than 650 per year).

2: Comic Competition « Think before you post! »

- Comic-Competition « Think before you post! »
  In collaboration with two partners, the Centre pour l’Egalité de Traitement (CET) and the Musée nationale de la Résistance, a comic competition has been organized in 2012 treating the campaign topic. More than 500 comics have been submitted. The winning comics are presented as a touring exhibition (10 roll-ups) and may be still booked by any interested party. The art work of the special winner has been printed and distributed as comic booklet.

3: School training « NOT FUNNY – BEE FAIR »
• **School training « NOT FUNNY – BEE FAIR »**

Besides the general school training, BEE SECURE provides special **trainings on cyberbullying** to discuss the topic in a deeper way. The most important activity tools are the **clock of feelings** for younger children and the **feelings barometer** for secondary pupils. Working with these tools is essential as they are reaching the pupils on an emotional level and furthers their empathy and understanding for situations.

**WHAT IS THE MOST SUCCESSFUL ANTI-BULLYING APPROACH THAT YOU HAVE EVER ENCOUNTERED?**

In our awareness and cyber-bullying prevention sessions the clock of feelings for the very young children and the feelings barometer for 8+ years olds are central activities. These activities are a valuable tool to reach the target groups on an emotional level. And this is the most important aspect in fighting against bullying: making people understand feelings – their own feelings and the feelings of others.

1. **Clock of feelings (see Luxembourg_clock of feelings digipack 2013.doc)**
   - What was the target group? Age of children? Bullies? Victims?
     Primary school pupils up to 9 years old
   - Why did it work?
     Younger children still have to learn how to classify and express their feelings. The clock will help to understand when it is better to address to an adult. The clock shows smileys with different gestures in 3 different colours: sad angry, happy, astonished, ... The children have to cut out the clock and the pointer and fix the pointer with a clip. During the activity the teacher may speak with the children about the different feelings the faces show. The clock should be kept near their computers at home and when they are worrying about something while being online, put the pointer to the face that will describe their feeling the best. In case of a yellow or red smiley they should talk to a trustful adult. As long as it is a green smiley, they needn’t worry.
   - How can we use it in ENABLE?
     Integrate it into prevention trainings; it’s creative commons and maybe used with a reference to bee-secure.lu

2. **Feelings barometer (see Luxembourg_feelings barometer digipack 2013.doc)**
   - What was the target group? Age of children? Bullies? Victims?
     8+ years olds
   - Why did it work?
     The most important aspect in preventing cyber-bullying is to make people understand how victims may feel and also how to classify own feelings. The activity will help to understand what it means to become a victim. It will foster empathy as it helps understanding that different people have different feelings and perceptions of situations.
How can we use it in ENABLE?
Integrate it into prevention trainings; it’s creative commons and maybe used with a reference to bee-secure.lu

IDENTIFY ONE THING THAT WE SHOULD INCORPORATE INTO THE ANTI-BULLYING APPROACH
Reach the target groups on emotional level (see above). In a previous project we were working at a school with posters showing concrete situations where children were bullied through their mobiles and computers. This was frightening some pupils and we were worrying about influencing some pupils in a contra-productive way by serving as examples for them to bully their peers.