Deliverable #24: Awareness Raising for the Network of Schools ‘Online Webinar Series’
<table>
<thead>
<tr>
<th><strong>Project Title</strong></th>
<th>Enhance Teaching and Learning of Less Used Languages through OER/OEP</th>
</tr>
</thead>
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<tr>
<td><strong>Project Acronym</strong></td>
<td>LangOER</td>
</tr>
<tr>
<td><strong>Funding Programme</strong></td>
<td>Lifelong Learning Programme, KA2 Languages</td>
</tr>
<tr>
<td><strong>Contract No</strong></td>
<td>543239-LLP-1-2013-1-LV-KA2-KA2NW</td>
</tr>
<tr>
<td><strong>Project Start</strong></td>
<td>January, 1st, 2014</td>
</tr>
<tr>
<td><strong>Project Duration</strong></td>
<td>36 months</td>
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<tr>
<td><strong>Partnership</strong></td>
<td>Fryske Academy, The Netherlands (P1, Project coordination), Web2learn, Greece (P2, Project management) European Schoolnet, Belgium (P3), University of Gothenburg, Sweden (P4), Jan Dlugosz University, Poland (P5), Mykolas Romeris University, Lithuania (P6), International Council for Open and Distance Education (ICDE), Norway (P7), European Foundation for Quality in E-learning, Belgium (P8), Rezekne Higher Education Institution, Latvia (P9).</td>
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<td><strong>Copyright</strong></td>
<td>© 2014 LangOER partnership</td>
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**Status** Final Version

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Please choose one of the following:

| E - Event |

**Dissemination level**

Please choose one of the following:

| CO for the partner meeting = Confidential, only for members of the consortium (including Agency and Commission services and project reviewers). |

**Author(s) and their institutions** Marit Bijlsma (FA)

**Contributor(s) and their institutions** N/A

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<th>Revised by</th>
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<tr>
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<td>Marit Bijlsma</td>
</tr>
<tr>
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<td>Marit Bijlsma</td>
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1. Executive summary

Open Educational Resources (OER) and Open Educational Practices (OEP) are a growing area of interest internationally. More and more teachers and school leaders use free educational materials to be shared and reused for teaching, learning, and other purposes. The webinar series had as main goal, to share information in the field of OER and OEP and give hands-on information to teachers and to regional and minority language teachers in particular. The webinar series offered an opportunity to display the opportunities for small language communities to engage in OER and OEP activities.

The webinar series (March 2015– May 2015) was organized by the Mercator Research Centre on Multilingualism and Language Learning for the teachers of the Network of Schools but was open for every teacher to participate. Also a Polish version of the webinars was organized by the Centrum Cyfrowe Projekt. In total, 127 people registered for the webinars. At the same time, the organization of the webinar series was an ideal way to network with the invited experts within OER and language learning for future activities in the LangOER project.

Below you find an overview of the webinars.

English language version:
- 25th of March 2015: Marit Bijlsma (Fryske Akademy / Mercator Research Centre) – Opening Up Education and an Introduction to OER
- 2nd of April 2015: Ebba Ossiannilsson (Lund University) – Benefits and Challenges in Using OER
- 15th of April 2015: Robert Schuwer (Fontys University of Applied Sciences and chair Special Interest Group Open Education)
- 23rd of April 2015: Maarten Zeinstra (Kennisland and Creative Commons Netherlands) – CC licensing and OER myths
- 13th of May: Elena Schulman (European Schoolnet) – Travell Well Resources and the Learning Resource Exchange

Polish language version
- 11th of May 2015: Alek Tarkowski- Open Model of Education (Centrum Cyfrowe Projekt, Creative Commons Poland)
- 12th of May 2015: Kamil Śliwowski (Panoptykon foundation) – Creative Commons Licensing
- 13th of May 2015: Karolina Grodecka (AGH University of Science and Technology) - How to: search for OER in effective way
- 19th of May 2015: Karolina Grodecka (AGH University of Science and Technology) – Adapt and publish OER. Legal and practical perspectives
- 25th of May 2015: Anna Stokowska (Centrum Cyfrowe Projekt) – Evaluation: pros and cons of OER usage

2. Introduction

The purpose of the webinar series was to reach out to the teachers of the Network of Schools, but also to the wider community of regional and minority languages, specifically the teachers. The main issues addressed were targeted towards how to engage in OER and OEP activities. The webinar series started on the 25th of March 2015 and ended on the 25th of May 2015. The webinar series were held in two languages: Polish and English and were organized by the Mercator Research Centre on Multilingualism and Language Learning (Fryske Akademy, Netherlands) in cooperation with Centrum Cyfrowe Projekt (Poland).
The organization of the webinar series was also a great opportunity to network and to get in touch with teachers and the regional and minority language community but also with OER experts, whom were invited as speakers for the webinars. This provides a good bases for future events in the LangOER project, but on the short term for the organisation of the final seminar of Workpackage 5, deliverable 25, taking place this year after the summer. Below an overview can be found of all the speakers and the topics covered:

**English language version:**

- **25th of March 2015:** Marit Bijlsma (Fryske Akademy / Mercator Research Centre) – Opening Up Education and an Introduction to OER
  What does ‘openness’ in education actually mean? How do I find OER? How can you integrate OER in your teaching practice?
- **2nd of April 2015:** Ebba Ossiannilsson (Lund University) – Benefits and Challenges in Using OER
  Several issues were addressed during this webinar, amongst others: OERs for personalised learning, students perspectives, professional and career development and lifelong learning and quality perspectives for the stakeholders.
- **15th of April 2015:** Robert Schuwer (Fontys University of Applied Sciences and chair Special Interest Group Open Education)
  Robert Schuwer introduced a ‘roadmap” and a step-by-step approach in using OER in your own context. Participants learned how to determine which learning materials are to be published open, which license to use and how to add metadata to make materials retrievable.
- **23rd of April 2015:** Maarten Zeinstra (Kennisland and Creative Commons Netherlands) – CC licensing and OER myths
  What is copyrights and what are the effects on my material? Where can you find Open Resources?
  **You can find a recording of the webinar here.**
- **13th of May:** Elena Schulman (European Schoolnet) – Travell Well Resources and the Learning Resource Exchange
  Which resources are well suited for use in multidisciplinary or cross-cultural contexts? Which type of resources are intuitive to use and have a user-friendly interface?

  All presentations of the webinars can be found on [Slideshare](#).

**Polish language version**

- **11th of May 2015:** Alek Tarkowski- Open Model of Education (Centrum Cyfrowe Projekt, Creative Commons Poland)
  Does openness count? What kind of benefits are brought by the open model in teaching? What is missed in this model? In the first webinar dr Alek Tarkowski was introducing a possible scenario of using open model in higher education and science.
- **12th of May 2015:** Kamil Śliwowski (Panoptykon foundation) – Creative Commons Licensing
  All of us prepare many educational and promotional materials. We share our work and experience with others but rarely we do it in a way that can guarantee that those materials will be accessible, easy and safe to re-use for other educators or to general public. This is why it’s good to know how open licensing models work and how to use and publish with Creative Commons licenses – for our common good. The webinar about CC licensing aims at bringing together basic knowledge about open copyright models with an experience of how easy and useful it is to use CC in higher education.
- **13th of May 2015:** Karolina Grodecka (AGH University of Science and Technology) - How to: search for OER in effective way
Have you ever wondered, how make your lectures more engaging for students by showing interesting video without spending hours on making it from scratch? The objective of the third webinar was to achieve necessary skills to search and select OER suited for every participant.

• **19th of May 2015: Karolina Grodecka (AGH University of Science and Technology) – Adapt and publish OER. Legal and practical perspectives**
  One of undoubtable benefits from using OER is a possibility of re-using and remixing them according to one’s purpose. This allows academic teachers to save a lot of time and effort. The objective of the fourth webinar is, therefore, to achieve necessary skills to adapt OER into one’s context and needs, to learn how to localize, use and publish open content in the web. Participants also gained knowledge on the difference between OER use fair use of copyrighted resources.

• **25th of May 2015: Anna Stokowska (Centrum Cyfrowe Projekt) – Evaluation: pros and cons of OER usage**
  The last seminar’s aim was to sum up the work that have been done by the participants at home. It was also a chance for them to speak on open education, about their doubts, hopes and discoveries. The moderator showed during this seminar, possible ways of using OER in everyday practice of academic teachers as well as pros and cons of OER usage.

All the webinars of the Polish language version can be found on [YouTube](https://www.youtube.com) and the presentation can be found on [SlideShare](https://www.slideshare.net).

Further documentation on the webinar series can be found below in this document, covering: dissemination channels, copies of the powerpoint slides, screenshots and the webinar participant list.
3. Working Method

For the English Version, Adobe Connect was used to host the webinars. The Polish version made use of Clickwebinar. Below you find two screenshots of the webinar environments, one for Clickwebinar and one of Adobe Connect.
With regards to dissemination, for the English version, the information on the webinars was announced on several channels:

- LangOER Blog: [http://blogs.eun.org/langoer/2015/03/05/how-can-oer-enrich-your-teaching-practice/](http://blogs.eun.org/langoer/2015/03/05/how-can-oer-enrich-your-teaching-practice/)
- LangOER Teacher Facebook: [https://www.facebook.com/groups/langoer.teachers/](https://www.facebook.com/groups/langoer.teachers/)
- Mercator Facebook: [https://www.facebook.com/MercatorResearch](https://www.facebook.com/MercatorResearch)
- Twitter Mercator Network: [https://twitter.com/mercatornetwork/status/573824801598541824](https://twitter.com/mercatornetwork/status/573824801598541824) and [https://twitter.com/mercatornetwork/status/57339243236624320](https://twitter.com/mercatornetwork/status/57339243236624320)
- Flexspan Blog: [http://flexspan.blogspot.se/2015/03/webiner-serie-om-oppna-larresurser.html](http://flexspan.blogspot.se/2015/03/webiner-serie-om-oppna-larresurser.html)

For the Polish version, the information about webinars was announced on:

- a Facebook Fanpage - [https://www.facebook.com/centrumcyfrowe](https://www.facebook.com/centrumcyfrowe).
- We organized a Facebook event [https://www.facebook.com/events/423308744517664/](https://www.facebook.com/events/423308744517664/) and almost 100 people took part in it.
- We sent the link to the announcement form [https://docs.google.com/forms/d/1kAOeD83dXF9KDx5CB_OJR92ZlX23K5vgbCLh7B4NKVg/viewform](https://docs.google.com/forms/d/1kAOeD83dXF9KDx5CB_OJR92ZlX23K5vgbCLh7B4NKVg/viewform) to various institutes in Poland.

For the Polish webinar, 71 people registered and for the English version, 56 people registered. For both webinars, we have held continuous communication with all the participants. Prior to every webinar, each participant received an e-mail with information about the subject, the presenter and the link to the webinar. After every webinar participants were receiving an e-mail with greetings and homework for the next meeting. Participants were very satisfied with the quality of all webinars. As a response to our webinars, participants communicated that they were really glad to take part in the webinar series. They have found all webinars useful and “eyes-opening” to all possibilities that OER gave them. They want to continue using and creating OER. Therefore, we are finding ways to keep disseminating the information, for example by letting them know how to engage with the project via: Diigo, Mendeley, SlideShare, the LangOER blog and the LangOER Facebook group ([https://www.facebook.com/groups/langoer.teachers/](https://www.facebook.com/groups/langoer.teachers/)). After the webinar series, a blog post has been created for people interested in the webinars but could not join, can find links to the YouTube video’s en the presentations: [http://blogs.eun.org/langoer/2015/06/19/webinar-series-how-can-oer-enrich-your-teaching-practice/](http://blogs.eun.org/langoer/2015/06/19/webinar-series-how-can-oer-enrich-your-teaching-practice/)
3.a – Announcement form English Version

Join free online webinars on Open Educational Resources and Practices!

LangOER

OER

http://langoer.eun.org

Come and join our webinar series:
- Obtain a certificate for participation
- Advance your career by learning everything on OER
- Win a €1000 prize
- Win a trip to our final conference in Brussels

Introduction to Open Education Resources—Mark Bijlsma, Mercator Research Centre on Multilingualism and Language Learning/ Fryské Akademy (Netherlands)

Benefits and challenges with using OER—Édva Ossianmílsdóttir, Lund University (Sweden)

A step-by-step approach to apply OER in your own teaching context—Robert Schuwer, Fontys University of Applied Sciences (Netherlands)

OER and licensing: What you need to know—Lisette Kalshoven, Kenisland /Creative Commons (Netherlands)

‘Travel Well’ resources and the Learning Resource Exchange—Elena Schulman, European Schoolnet (Belgium)

We offer a prize of 1000€ in technical equipment. The winner will be invited to the project’s final conference!

The course is part of the LangOER European Commission co-funded project.

Win a 1000€ prize!
3.b – Announcement form Polish Version

For the Polish version, a link to announcement form was created: https://docs.google.com/forms/d/1kAOeD83dXF9KDx5CB_OJR92ZIX23K5vgbCLh7B4NKVg/viewform

This link was send to several institutions and was used in the online announcement on Facebook.

4. Competition

With joining the webinars, participants could win a €1.000 award to be spend on technical equipment for their school. Both English and Polish participants were asked as homework to do the following assignments or to answer questions by sending an answer to mercator@fryske-akademy.nl. By having the same questions for both language versions, an equal chance of winning the award was created. An overview of the questions can be found below:

1. Post two different types of CC-licensed content on our Padlett wall http://nl.padlet.com/m_a_bijlsma/a2i5yk9lkysc-
2. Why has Creative Commons been such a succes?;

3. Search for three background documents. What is meant with background document is: Information on support for specific tasks in the field of using and applying OER (e.g. educational technology or copyright clearing). Important is that the background information you find is tagged with information on: the topic of the document and also the knowledge level you need to understand the information, but also the license description and for example the year of publication. You can find examples here: http://oerafrica.org/resource/oer-teacher-education-reflections-oer-africa-teacher-education-network;.

4. Describe two ways to attribute used material in the credits of a movie clip;

5. Have you ever re-used a learning resource from another country and if so, what made it reusable for you?

The winner was selected based on their participation and interaction in the webinars and also on the homework assignments they did. Chooses as a winner was: Elefteria Karagiorou. She is a teacher at Trikala highschool in Greece. She will be invited to the final seminar of the LangOER project.
5. **Overview of Dissemination Channels**

5a– English version

5.a.1- Dissemination channels

<table>
<thead>
<tr>
<th>Channel</th>
<th>Link</th>
</tr>
</thead>
</table>
Send on march the 17th, 2015 (2200 subscribers) |
| LangOER Blog | [http://blogs.eun.org/langoer/2015/03/05/how-can-oer-enrich-your-teaching-practice/](http://blogs.eun.org/langoer/2015/03/05/how-can-oer-enrich-your-teaching-practice/) |
| LangOER Teacher Facebook | [https://www.facebook.com/groups/langoer.teachers/](https://www.facebook.com/groups/langoer.teachers/) |
| Mercator Facebook | [https://www.facebook.com/MercatorResearch](https://www.facebook.com/MercatorResearch) |
| Twitter Mercator Network | 2 messages:  
[https://twitter.com/mercatornetwork/status/573824801598541824](https://twitter.com/mercatornetwork/status/573824801598541824)  
[https://twitter.com/mercatornetwork/status/573392432366264320](https://twitter.com/mercatornetwork/status/573392432366264320) |
| Flexspan Blog | [http://flexspan.blogspot.se/2015/03/webinarserie-om-oppna-larresurser.html](http://flexspan.blogspot.se/2015/03/webinarserie-om-oppna-larresurser.html) |
5.a.2 – Screenshots

LangOER teacher Facebook page
Mercator Network Facebook page

LangOER organizes a series of webinars on Open Educational Resources for teachers, starting in March

The LangOER network is organizing a series of five webinars on Open Educational Resources (OER) for teachers.

The online webinars are organized by experts in the field, for example: Ebba Osterlind ( Lund University) on OER for personalized learning, students perspectives and for professional and career development and Lifelong learning: Robert Schofer (Harley Higher Education) on a step-by-step approach to apply OER in Teaching; Jole Gadohoven (Gender and Creative Commons) on OER and learning.

The webinars will be held on 25 March, 2, 15 and 22 April, and 13 May, and are part of the activities of the EC-funded project LangOER (OER for learned languages). Teachers can register by making their name and school affiliation to: mercator@eureakademy.nl. By joining the online webinars, you can get the chance of winning a €1,000 award

Add comment

Login or register to post comments

Open Education Europe
Webinar series on open learning resources

Open Educational Resources (OER) are a growing area of interest internationally. More and more teachers and school leaders use free educational materials to be shared and reused for teaching, learning, and other purposes. How can OER enrich your teaching and learning practice? Can they open up your classroom? Where to find OER in your language? Are you curious about how to blend online learning in your own teaching context?

Programmed ser ut så här:

- Tuesday 25th March, 14.00 - 14.45
  Introduction to OER and the open learning platform – Mert Dilem, Mercator Research Centre on Multilingualism and Language Learning, Freie Universität Berlin.

- Thursday 2nd April, 14.00 - 14.45

- Tuesday 14th May, 14.00 - 14.45

- Thursday 28th May, 14.00 - 14.45
  OER and licensing: What you need to know – Loreto Katsvanywa, Knowledge & Creative Commons (Netherlands) Chair, Valentina Gonia, European Schoolnet (Belgium).

- Wednesday 13th July, 14.00 - 14.45
  How to host and share your own created materials? – Elena Schuchmann, European Schoolnet (Belgium).

Läs mer om webinar series.

Published by: Mert Dilem at 10:09

A web of educational tools, skills and resources is growing online.

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Flexspan Blog Sweden

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Twitter Examples
How can #OER enrich your teaching practice? Join our webinars with @EbbaOssian @fagottissimo & @LKNKalshoven: blogs.eun.org/langoer/2015/0… #LangOER

How can Open Educational Resources enrich your teaching and learning practice? Join our free online webinars on #OER: mercator-research.eu/fleadmin/merc…
5.b – Polish Version

5.b.1 - Dissemination channels

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<tr>
<td>Facebook fanpage</td>
<td><a href="https://www.facebook.com/centrumcyfrowe">https://www.facebook.com/centrumcyfrowe</a></td>
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<td>Facebook event</td>
<td><a href="https://www.facebook.com/events/423308744517664/">https://www.facebook.com/events/423308744517664/</a></td>
</tr>
<tr>
<td></td>
<td>100 people participated</td>
</tr>
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<td>e-mail to several institutions in Poland</td>
<td>The link to the announcement form was send to several institutions: <a href="https://docs.google.com/forms/d/1kAOeD83dXf9KDx5CB_OJR92ZIX23K5vbgCLh7B4NKVg/viewform">https://docs.google.com/forms/d/1kAOeD83dXf9KDx5CB_OJR92ZIX23K5vbgCLh7B4NKVg/viewform</a></td>
</tr>
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</table>
5.b.2 – Screenshots

Facebook event
Facebook page Centrum Cyfrowe announcement

Cykl webinarów o Otwartych Zasobach Edukacyjnych dla nauczycieli akademickich – zapraszamy!
23 kwietnia 2015 — Informacje, Wydarzenia — Centrum Cyfrowe

Czym są otwarte zasoby edukacyjne? Jak mogą i po co zmieniać edukację na uczeniach wyższych? Jak wykorzystać dostęp do tych zasobów legalnie udostępnianych w internecie? Gdzie ich szukać?

Centrum Cyfrowe Projekt: Polska zaprasza nauczycieli akademickich na cykl webinarów poświęconych otwartym zasobom edukacyjnym w kontekście specyfiki ich pracy. Cykl jest realizowany we współpracy z realizatorami międzynarodowego projektu LangOER

Spotkamy się (internetowo) pięć razy: 11 (poniedziałek), 12 (wtorek), 13 (środa), 19 (w czwartek) oraz 26 (poniedziałek) miesiąca, za każdym razem w tych samych godzinach 17-18.30.

11 maja (pon.; 17-18.30): Czy otwartość się opłaca?
Prowadzenie: dr Aleks Tarkowski, dyrektor Centrum Cyfrowego Projekt: Polska

Cykl jest otwartości? Jaka korzyść włączy się z wyborem modelu otwartościowego w nauczaniu, a co nadal pozostaje wyzwaniem? Wobec tymczasowym wyzwaniem cyklu Dr Aleks Tarkowski przedstawi modele scenariusze korzystania z otwartości w edukacji i nauki.

12 maja (pon.; 17-18.30): Prawo autorskie a dziedziczenie się materiałami edukacyjnymi w sieci czyli

Website Centrum Cyfrowe
### 6 - Participants list

### 6.a – English Version

<table>
<thead>
<tr>
<th>name</th>
<th>position</th>
<th>affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbara Anna Zielonka</td>
<td>Teacher</td>
<td>Nannestad High School</td>
</tr>
<tr>
<td>Funda Gulenser</td>
<td>Teacher</td>
<td>Buyukcigli Ilkokulu</td>
</tr>
<tr>
<td>Marc Bogonovich</td>
<td>Researcher</td>
<td>Open Words company</td>
</tr>
<tr>
<td>Virginia Alberti</td>
<td>Teacher</td>
<td>I.I.S. B.Castelli</td>
</tr>
<tr>
<td>Marian Dragomir</td>
<td>eTwinner</td>
<td>Toma N. Socolescu Technical College, Ploiesti</td>
</tr>
<tr>
<td>Maja Videnovic</td>
<td>ICT teacher</td>
<td>primary school &quot;Krste Misirkov&quot;</td>
</tr>
<tr>
<td>Wilson Canelo</td>
<td>Teacher</td>
<td>Débora Arango Pérez School</td>
</tr>
<tr>
<td>Cîmpean Marika Emese</td>
<td>Teacher</td>
<td>Colegiul Național 'Petru Rareș'</td>
</tr>
<tr>
<td>Irina Ivanova</td>
<td>IT teacher</td>
<td>Primary school &quot;11 Oktomvri&quot;</td>
</tr>
<tr>
<td>Sylvia Maciaszczyk</td>
<td>Teacher</td>
<td>Warsaw School of Social Sciences And Humanities (SWPS)</td>
</tr>
<tr>
<td>Linda Gustavsson</td>
<td>Researcher</td>
<td>The Knowledge Foundation</td>
</tr>
<tr>
<td>Mª Guadalupe Santos Santos</td>
<td>Teacher</td>
<td>IES Antonio García Bellido</td>
</tr>
<tr>
<td>Ana Cristina Pratas</td>
<td>Teacher</td>
<td>UAE University</td>
</tr>
<tr>
<td>Angelina Popova</td>
<td>Assistant professor and head of the center for teaching, learning, and technology</td>
<td>American University of Central Asia</td>
</tr>
<tr>
<td>Name</td>
<td>Title</td>
<td>Institution</td>
</tr>
<tr>
<td>-------------------------------------------</td>
<td>--------------------------------------</td>
<td>------------------------------------------------------------------</td>
</tr>
<tr>
<td>Letizia Cinganotto</td>
<td>Policy advisor</td>
<td>Italian Ministry of Education</td>
</tr>
<tr>
<td>Mª Dolores Castrillo</td>
<td>Teacher</td>
<td>National Distance Education University</td>
</tr>
<tr>
<td>Deborah Keegan</td>
<td>Teacher</td>
<td>Institute of Technology</td>
</tr>
<tr>
<td>Sten Sundin</td>
<td>Teacher</td>
<td>Dalarna University, School of Humanities and Media Studies</td>
</tr>
<tr>
<td>Eduardo Antonio Soto Rodriguez (Toni Soto)</td>
<td>Teacher</td>
<td>Colegio Apóstol Santiago</td>
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<td>Maxime Drouet</td>
<td>Teacher</td>
<td>Collège Paul Gauguin</td>
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<td>Teacher</td>
<td>Värnamo Folkhögskola</td>
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<td>Georg-Eckert-Institut</td>
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<td>Gretchen I. Jones</td>
<td>Teacher</td>
<td>University of Maryland</td>
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<tr>
<td>Zinveliu Ramona Diana</td>
<td>Teacher</td>
<td>National College Petru Rares Beclean</td>
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<td>Name</td>
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6.b – Polish Version

The responses and the list of participants of the Polish webinar version can be found on this link: https://drive.google.com/folderview?id=0B1yax9Ew3YNFlpzc2lyU3p4UIB0RiFqekNaWj8hYmg0Y2hGRXhXd0hDQ05GSEM450JUDQ&usp=sharing

7 – Slides Presentations

7a- English Version

7b – Polish Version